



FOR IMMEDIATE RELEASE  
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**“VIVA LA CAUSA: A TEATRO RETROSPECTIVE” RETURNS THIS SEPTEMBER  
AND IS MORE TIMELY THAN EVER!**

SAN JUAN BAUTISTA, CA [AUGUST 23, 2017] *Viva La Causa*, an ETC original collective creation celebrating over 50 years of **El Teatro Campesino**, runs September 1st - 24th, 2017. Directed by **Emily Morales** and **Christy Sandoval**.

It is 2028 and Honest Sanchita (played by **Cristal Gonzalez**) has been hiding inside the ETC Playhouse for years and has no idea what the world outside of those walls has become. She will quickly learn that we all need her help in keeping the spirit of La Causa alive. *Viva La Causa* (Long Live the Cause) is an experience like no other at the ETC playhouse. Audiences travel from room to room as Honest Sanchita and her sidekick Rudy (played by **Carlos “Qiensave” Cortez**) share historical memorabilia with audiences and summon classic teatro works like: *La Carpa de los Rasquachis*, *Zoot Suit*, *Corridos*, and a puppet show taken out of the teatro vault, *Juanito y los ABC’s*.

“What began as a creative experiment last year premised around a made up world, has in many ways become the scary reality we thought would never happen. We feel a responsibility to bring this show back *now* as a response to our political climate and continue to be the voice of hope like the teatro has always been.” explains Sandoval. Built as an immersive experience with opportunities for audience participation, this year’s production also has a goal to reach student and community groups by offering discounted ticket rates to them. “Curated and developed by ETC teaching artists, we have seen the incredible impact teatro has in the schools. Viva La Causa is built to inspire a new generation through the history of teatro and empower youth the take control of their future and that of their communities.”

**Performances of *Viva La Causa* take place: Thursdays, Fridays, Saturdays at 8pm and Saturday & Sunday matinee shows at 2pm from September 1 through September 24.** Tickets range from **\$15-\$20** (Special discount codes and promotions to be released via El Teatro Campesino’s facebook page on select performances). **El Teatro Campesino Playhouse** is located at **705 Fourth St. San Juan Bautista, Ca 95045**. For more information and to purchase tickets go to [www.elteatrocampesino.com](http://www.elteatrocampesino.com).



## Details for Calendar Listings 'Viva La Causa'

### **WHEN:**

September 1st - 24th, 2017

Thursdays, Fridays and Saturdays at 8pm

Saturdays & Sundays at 2pm

### **WHERE:**

El Teatro Campesino Playhouse, 705 Fourth Street, San Juan Bautista CA, 95045

### **TICKETS:**

\$20 General Admission | \$17 Students/Seniors | \$15 Children (12 years and under)

To purchase: Call 24/7: 1.800.838.3006 (Brown Paper Tickets)

Or visit: [www.elteatrocampesino.com](http://www.elteatrocampesino.com)

ETC Playhouse Box Office Hours: Monday-Friday 11-5pm

*Tickets can be picked up/purchased during Box Office Hours and an hour and half prior to showtimes.*

### **CONTACT INFO:**

ETC Box Office: 831.623.2444

Email: [louisa@elteatrocampesino.com](mailto:louisa@elteatrocampesino.com)

### **GROUP/STUDENT SALES CONTACT:**

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### **SPECIAL INFO:**

- \*Audiences will be moving throughout various rooms in the Playhouse
- \*Seating varies throughout the performance spaces and in some cases is non traditional.
- \*Due to the special production environment, audience capacity is **limited to 60 people per show.**
- \*There is handicap accessibility.
- \*The performance is interactive and encourages audience participation.
- \*There is one 15-minute intermission.
- \*Get your tickets now!
- \*Si Se Puede!